

GENERAL INFORMATION

Thank you for visiting the Privacy Policy page for Lipcon, Margulies & Winkleman, P.A. (LM&W, P.A.; www.lipcon.com). When you use our Web Site and services, you give us access to certain information. This Privacy Policy is meant to help you understand what data we collect, why we collect it, and what we do with it.

For example, when you search for a specific legal service we offer and visit our related web page, we can show you more relevant search results, specific ads, and help you connect with or to make sharing our services with others quicker and easier. As you use our Web Site, we want you to be clear how we're using information and the ways in which you can protect your privacy.

Please take the time to read it carefully. By reading and utilizing this information you will remain in control of your data and personal preferences.

INFORMATION WE COLLECT

Our Company collects data to operate effectively and provide you the best experiences with our Web Site and services. You provide some of this data directly, such as when you submit a message to us from our Web Site.

We get some of it by recording how you interact with our Web Site and services by, for example, using technologies like cookies, Google Analytics and Insights, or usage data to shape a personal experience to you. We also obtain data from third parties (including other companies). For example, we may supplement the data we collect by purchasing demographic data from other companies.

We may also use services from other companies to help us determine a location based on your IP address in order to customize certain services to your location.

The data we collect depends on the services and features you use.

HOW WE USE YOUR INFORMATION

Our web site uses the data we collect for three basic purposes: to operate our business and provide (including improving and personalizing) the services we offer, to send communications, including promotional communications, and to display advertising in various digital form, including remarketing ads across the world wide web.

In carrying out these purposes, we combine data we collect through the various web site services you use to give you a more seamless, consistent and personalized experience.

SHARING YOUR INFORMATION

Outside of handling your case, we never share your personal data, except when it is used to find other customers that share similar attributes to you. This is done via Google Adwords and Facebook marketing platforms.

We also share personal data with agents working on our behalf for the purposes described in this entire privacy policy and legal statement. For example, companies we've hired to provide customer service support, assist us with marketing endeavors or assist in protecting and securing our systems may need access to personal data in order to provide those functions.

In such cases, these companies must abide by our data privacy and security requirements and are not allowed to use personal data they receive from us for any other purpose.

MANAGEMENT OF PERSONAL DATA

You can make choices about our collection and use of your data. How you can access or control your personal data will depend on which services you use. You can choose whether you wish to receive promotional communications from our web site by email.

You can make the decision to not submit personal information to us via our Contact methods and no personal information will be associated with your use of this Web Site.

RIGHT TO ACCESS, CORRECT AND DELETE DATA AND TO OBJECT TO DATA PROCESSING

Our customers have the right to access, correct and delete personal data relating to them, and to object to the processing of such data, by addressing a written request, at any time, to optout@lipcon.com.

The Company makes every effort to put in place suitable precautions to safeguard the security and privacy of personal data, and to prevent it from being altered, corrupted, destroyed or accessed by unauthorized third parties.

However, the Company does not control each and every risk related to the use of the Internet, and therefore warns the Web Site users of the potential risks involved in the functioning and use of the Internet. The Web Site may include links to other web sites or other internet sources.

As the Company cannot control these web sites and external sources, the Company cannot be held responsible for the provision or display of these web sites and external sources, and may not be held liable for the content,

advertising, products, services or any other material available on or from these web sites or external sources.